

Intro:

Communication is not only the use of language and words. In fact (as we were taught in our NUS training) most communication is via body language and how we look. It is of my opinion that the Union should concentrate on these other modes of communication with students, as it is not up to par.

Proposal:

To thoroughly clean the Union steps as well as the disabled ramp. To remove all life, weeds and moss.

How to go about this:

Hire/buy the necessary equipment. DIO. Find a date when we are all free.

Alternatively, get it done professionally.

Problems:

Steps are made out of cheap stone. Potential damage.

Solution: Steps are made out of cheap stone.

Proposal to rename the Bars and Cafes in the Union.

Intro:

With the new bar coming into shape I propose to rebrand it. Let Solem die with Solem. Let the new improved student bar be born.

Proposal Idea:

To use the refurbishment of Solem as an opportunity to rename it. To use this as an opportunity to rebrand the other bars and cafes. (Biko's Café an exceptional case)

Coming up with a bar name:

Competition.

- Positive: Let's students get involved.
- Negative: Not on time for re-opening

Invention of a new name.

- Positive: Lets Exec be creative
- Negative: Exec will not agree. Students may not agree with Exec.

Simplicity: The Union Bar

Positive:

- That's what it is referred to as amongst the general student population.
- Simple, direct, clear, unarguable

Negative:

- too simple?

Proposal:

To rename "Solem Bar", "The Union Bar".

To rename the other bar, "The Other Bar"

To rename "Lunar Café", "The Union Café"

To change all signs relating to these around the Union.

Replacement of signs:

**Intro:**

Signs are an important means of communication. Introverts prefer signs to people. Signs do not speak/elaborate on what they communicate so information is to be clear and simple. Signage placement is incredibly important.

**Proposal:**

To reorganise/replace existing signs and add new signs where appropriate. This should be done by Freshers week.

**How to go about this:**

Communications officer will go round with General Manager and Facilities Manager to see where this is feasible and appropriate.

Facilities Manager will take care of the necessary changes.